

SSA Insights



Janine Romney
 Licensed Negotiator
 Cell: 916.425.1658
 Toll Free: 877.626.0668
 jromney@shortsaleadvantage.com

SSA
 SHORT SALE ADVANTAGE
 A MOTHER LODE COMPANY
 WWW.SHORTSALEADVANTAGE.COM

SSA is proud to launch this newsletter, which will bring you breaking news updates relevant to the industry, information on new legislation that may impact your short sale transaction and new real estate trends currently affecting the short sale market.

Are you interested in learning more about Equator?

Join us for our next class at the Placer County Board of Realtors®, or contact Janine Romney to request a class in your area.

The Successful Strategies for Closing Short Sales on Equator class is designed to help you succeed in today's marketplace by teaching you strategies to efficiently close short sale transactions!

Please Join Us!

at the Placer County Board of Realtors®

When: Wednesday, November 3rd, 8:30am

Where: 4750 Grove Street, Rocklin

RSVP to Trista at 916.303.7611 or tristag@pcaor.com

Topics covered include:

- Initiating your short sale
- Setting up your account and efficiently completing assigned tasks
- Effective communication methods with your negotiator
- Ensuring timeframes are met
- Handling counter offers
- Closing tasks for short sales on Equator
- Keeping your rating high
- An open question forum
- And more!

Class Instructors: Kristin Costa & Janine Romney

SSA's licensed negotiators work with all lenders to allow for timely closings and satisfied sellers and agents. Contact us when you have any short sale question or when you'd like assistance in negotiating a short sale. We are here to support you through this challenging market! Call us today toll free at 877.626.0668.

We are Proud to Share our Latest BAC Equator Report Card!

In the latest report card released by Bank of America Corporation (BAC), Short Sale Advantage surpassed the model average in nearly all categories!

- ***96.6% of assigned tasks were completed on time.***
- ***92.3% of our files processed with BAC close escrow.***
- ***We close BAC's Equator files 26 days before the national average.***

A⁺⁺

With SSA on your team, agents can be assured that they will maintain a superb reputation and a high closing rate within the BAC Equator system.

BAC is just one of the lenders who we have unparalleled experience with. Contact us today for more information on how we can assist you with a specific lender to successfully bring your transaction to a close.

